

AssociatePrograms.com Advertising Information

Updated August 24, 2011

OVERVIEW

AssociatePrograms.com is one of the Internet's most trusted and visited websites for affiliate marketing. It's a dynamic community of loyal marketers led by one of the most respected industry figures, Allan Gardyne.

With highly targeted industry exposure, AssociatePrograms.com is a spectacular place to recruit affiliates, promote your products and increase your brand awareness. Get your message to people who are actively searching out information from a trusted information source.

Our advertising rates are simple - no complicated calculations, just flat rates which present excellent value for all advertisers. We offer powerful and exclusive ad mediums. You can choose one or more options to optimize your advertising needs.

1. **Sponsored Directory Listing** – prioritized, highly visual listings
2. **Featured Affiliate Listing** – exposure on main page of directory
3. **Newsletter Ad** - monthly advertising with over 34,000 subscribers

Full details, prices and submission deadlines are detailed below.

IMPORTANT INFORMATION

We offer limited and exclusive advertising on AssociatePrograms.com, so early bookings are essential in securing your ad spot. Positions are allocated by first in, first served.

Sponsored Directory Listings start immediately and run for the duration of the ad.

Newsletter Ads: Check our **autoresponder** classads@AssociatePrograms.com for availability.

All prices are in US Dollars.

All dates are Australian Eastern Daylight Time (AEDT).

All payments must be made in advance.

Discounted rates are available for long term bookings in some ad categories.

No gambling, tobacco ads.

No multi-level marketing.

No adware, spyware, or predatory advertising companies.

No "adult" ads.

QUICK LINKS

Here are the direct links for payment if you already know the ad you wish to purchase. Book your ad right now:

[Featured Affiliate Listing](#)

Sponsored Directory Listing (upgrade via your directory listing. Click the “upgrade listing” link)

[Newsletter Ad](#)

SPONSORED DIRECTORY LISTING

Web Hosting (374 Programs Listed)

Affiliate Program Directory » Internet » **web hosting**

Web Hosting Affiliate Programs

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RapidVPS

SPONSORED

RapidVPS is one of the original Cpanel VPS service providers on the internet. We specialize in cPanel Shared Hosting, Virtual Private Servers (VPS) and Dedicated Servers.

In business over 8 years with expert support staff and a rock-solid network yielding 100% uptime and a hosting experience like no ... [read more.](#)

 [View RapidVPS Affiliate Program Details](#)



★★★★★OrangeWebsite.com

OrangeWebsite.com is an Iceland based hosting company. All our servers are ran on 100% green energy. Due to our physical location we can offer our clients a low

Subscribe

We guarantee we email address to

 **Follow**

 **Like**

 **Subscribe**

YOUR HOST

Learn from an aff veteran.

Your host, **Allan Gardyne**, has be earning a good li

Sponsored Directory Listings offer a new level of optimized advertising within a specific directory. With **priority position** plus added visual appeal, these are the first listings displayed in each directory. Ads in this section become effective immediately and run for the ad duration.

Rates

*\$1 upgrade for the first month
\$29.95 per month thereafter.

Features

- Directory-specific traffic
- High impact, visual appeal
- Priority advertising position

FEATURED AFFILIATE LISTINGS

The screenshot shows the 'Affiliate Program Directory (12669 Programs Listed)' page. At the top, there is a blue header with the text 'Affiliate Program Directory (12669 Programs Listed)'. Below this is a section titled 'Featured Listings' in a blue bar. The featured listings are arranged in two columns:

- SiteSell**: Earn \$75 Commissions. Affiliates Get Expert Training.
- Explosive Cashins**: List Building Software - Make Money At Supersonic Speed
- New Money-Maker**: New Invention. Groundfloor Opportunity To Lead Social Change
- 20% Comm On Easy Sales**: Make Easy Money With The Worlds #1 SMS Gateway!
- The Next Big Launch!**: Make \$98/Sale, Huge Conversions \$23pm Back End, Heaps More
- Niche Profit Classroom**: Earn 50% Commissions And Monthly Recurring

At the bottom of the featured listings section is another blue bar with the text 'Affiliate Program Directory Categories'.

With maximum exposure on the main page of the affiliate directory - www.AssociatePrograms.com/directory - **Featured Affiliate Listings** offer exclusive, high-volume advertising. Only six featured listings are available each month, displayed at the top of the Directory home page in **text ad format**.

Featured Affiliate Listings start on the 15th of each month and payments must be made in advance. Contact us to see which months are currently available.

Rates

\$200 per month.

Discounted rates are available for long term bookings.

Email siteads@AssociatePrograms.com for further details.

Features:

- Maximum exposure
- Highly visible text ads
- Priority advertising position
- Exclusive advertising opportunity
- Ad Specifications

Format: Text

Title: 25 characters (unlimited link URL length)

Line 1: 28 characters

Line 2: 28 characters

Display URL: 28 characters.

NEWSLETTER ADVERTISING

Our newsletter has more than 34,000 double opt-in, confirmed subscribers. It's published irregularly, usually in the first week of every month with additional copies published from time to time.

* We are an Australian company, and if we say Thursday (Australian time), that day is almost a day ahead of Thursday U.S. time.

The Associate Programs Newsletter is distributed by Dundee.net - a trusted third party which tracks the number of double opt-in subscribers. The newsletter reviews affiliate products, teaches successful affiliate marketing, and interviews successful affiliates. You can see copies archived at: www.AssociatePrograms.com/categories/Newsletter-Archive

Each newsletter is published online as well as going to subscribers.

Here is just one of the unsolicited testimonials we received from advertisers.

Hi Allan and Ros,

I just wanted to let you know you have one of the most responsive ezine lists I've ever used for paid advertising.

I was so happy with the results of the first ad that I did a second ad 2 months later.

I had money back within 10 minutes of your ezine going out. That ad pulled in 628% ROI and they are still coming in a week later!

Not only that but the great support and professionalism that you both display is fantastic.

I highly recommend your ezine.

*Warm Regards,
Jeremy Gislason*

www.SureFireWealth.com

Rates

Top Sponsor: \$320 USD

Please also read the advertising guidelines BEFORE you send any money.
All payments must be made in advance.

Newsletter Ad Specifications

These prices are for up to 8 lines of 65 characters (including spaces).

Please note: The newsletter which is distributed to subscribers is a PLAIN TEXT newsletter, so your ad needs to be **plain text**, written in Notepad or TextPad, NOT Word.

See the advertising guidelines below for more information.

Newsletter Ad Terms and Guidelines

Please pay within 7 days of reserving your ad spot. Your ad spot won't be held for more than 7 days if payment hasn't been received.

- We accept 1 sponsor spot per edition
- No "adult"/gambling/tobacco ads
- No multi-tier marketing ads
- No fancy gimmicks, such as rows of asterisks
- No businesses which use predatory advertising

We reserve the right to reject any ads we consider unsuitable.

We prefer to receive the ad when the booking is made. At the latest, please email your ad by the Monday before publication.

SpamCheck: Try to avoid using exclamation marks (!) and words like "free" in your ad copy. They are a sure way to trigger spam filters and increase the chances that people won't see your ad. You can [SpamCheck your ads here free](#).

PAYMENT PROCESS

We accept all major credit cards and PayPal. All of our payments are processed through PayPal's secure website as it offers the highest level of security.

You don't need a PayPal account to make credit card payments. The process is speedy and simple:

1. Click the link below to suit your ad type. This will open our website at the appropriate payment page.

[Featured Affiliate Listing](#)

Sponsored Directory Listing (upgrade via your directory listing)

[Newsletter Ad](#)

2. Choose your ad option and click the "Buy Now" button.

This will direct you to PayPal's secure website with details of your payment (as seen below).

3. Enter your Card, Billing and Contact information.

Simply fill in all the form details to make a credit card payment and click “Continue”.

Billing Information PayPal Secure Payments

* Required

Subscription To	Terms	Amount
Subscription to AssociatePrograms.com for: ReferHub	\$48.00 USD for each month	\$48.00 USD

Select Payment Type

Signing up for a PayPal account will be required to complete this purchase.

PayPal Pay Quickly With PayPal. It's free and private: [Learn more](#)

No PayPal account? Use your credit card or bank account (where available).

Country

*Country:

Credit or Debit Card Information

*First Name:
(as it appears on card)

*Last Name:
(as it appears on card)

*Card Type:

Billing Address

4. Email us your ad and contact details.

Once payment has been made, please be sure to email us your ad details, name, full postal address and phone number.

EXTRA INFORMATION

PayPal: Further information about PayPal payments and credit card security are available at the PayPal website - www.paypal.com.

Other payment methods: If you want to pay via a method other than PayPal or credit card, please email us and we'll do our best to make alternative arrangements. Email: siteads@AssociatePrograms.com

Questions: If you have any questions, please email the following contacts:

For website ads, email siteads@AssociatePrograms.com

For newsletter ads, email adverts@AssociatePrograms.com

BOOK YOUR AD NOW

Let's get started. Book your ad now and let us attract more affiliates to your affiliate program. Click one of the following links and book your ad...

[Featured Affiliate Listing](#)

Sponsored Directory Listing (upgrade via your directory listing. Click the “upgrade listing” link)

[Newsletter Ad](#)

Allan Gardyne
AssociatePrograms.com